



LA'S BEST FAMILY BRUNCH  
**EVERY  
KID  
COUNTS**

**SUNDAY, MAY 21, 2017**

**10:30AM – 1:30PM**

UCLA Meyer & Renee Luskin  
Conference Center

[www.familybrunch.lasbest.org](http://www.familybrunch.lasbest.org)

**HONORING**

**KAISER PERMANENTE  
MICHAELA PEREIRA  
KAREN CALDERON**

Our premiere fundraiser celebrates the importance of family, community and child-centered values. This event attracts more than 400 of LA's most influential philanthropists, community leaders and professionals to support the children of Los Angeles.

Participating in the Family Brunch as a Sponsor will include promotion prior to the event to over 11,000 people on LA's BEST list-serv and to over 10,000 people via social media. We will work with you to craft a package that prominently features your generous support. Individual tickets are \$500. To discuss sponsorship opportunities, please contact [Sharon.Feder@lacity.org](mailto:Sharon.Feder@lacity.org), 213.978.0801.

## SPONSORSHIP LEVELS

### PRESENTING SPONSOR - \$100,000

- One table for eight guests w/ premium seating & host LA's BEST alum, staff, and/or student
- Recognition as the exclusive Presenting Sponsor with logo on all event correspondence including the event page website, invitation, media releases and in social media between March - June with seven unique brand messages
- Listed as the Presenting Sponsor on every slide of the digital tribute journal and a full slide prominently placed within the digital journal that will be displayed on our website and during the event
- Logo on Step and Repeat
- Verbal recognition and the opportunity to give remarks from the stage
- High profile, customized branding throughout the event venue, represented as the Presenting Sponsor on all signage and an exclusive banner with logo
- A customized mobile message to guests during the event and two messages after the event

### PLATINUM SPONSOR - \$50,000

- One table for eight guests w/ premium seating & host LA's BEST alum, staff, and/or student
- Recognition as one of the Platinum Sponsors with logo on all event correspondence including the event page website, invitation, media releases and in social media between March - June with five unique brand messages
- A full slide with prominent placement within the digital journal that will be displayed on our website and during the event
- Logo on Step and Repeat
- Verbal recognition from the stage
- Prominent signage at event as a Platinum Sponsor and an exclusive banner with logo
- Customized branding opportunities available
- A customized mobile message to guests during the event and one message after the event

### GOLD - \$25,000

- One table for eight guests w/ premium seating & host LA's BEST alum, staff, and/or student
- Recognition as one of the Gold Sponsors with name on all event correspondence including the event page website, invitation, media releases and three mentions in social media between March - June
- A full slide within the digital journal that will be displayed on our website and during the event
- Logo on Step and Repeat
- Name included in the signage at event as a Gold Sponsor
- Customized branding opportunities available
- Customized mobile messaging to guests during the event

### SILVER - \$10,000

- One table for eight guests w/ premium seating & host LA's BEST alum, staff, and/or student
- Recognition as one of the Silver Sponsors with name on event correspondence including the event page website, invitation and two mentions on social media between March and June
- A half slide within the digital journal that will be displayed on our website and during the event
- Name included in the signage at event as a Silver Sponsor
- Customized branding opportunities available

### BRONZE - \$5,000

- One table for eight guests & host LA's BEST alum, staff, and/or student
- Recognition as one of the Bronze Sponsors with name on event correspondence including the event page website and one mention on social media
- A half slide within the digital journal that will be displayed on our website and during the event

## DIGITAL TRIBUTE JOURNAL

Acknowledgment slides will feature your personal messages of support for LA's BEST and our honorees. Please submit a message and/or company logo via email to: [Navneet.Kaur@lacity.org](mailto:Navneet.Kaur@lacity.org) by May 5, 2017. The acknowledgment will be formatted by LA's BEST on your behalf.

- Full Slide - \$1,000
- Half Slide - \$500
- Quarter Slide - \$250
- Name Listed - \$150

LA's BEST provides an after school recreation and enrichment program to 25,000 elementary school students in 193 schools in the most economically distressed neighborhoods throughout the City of Los Angeles.

T: 213.978.0801 | F: 213.978.0800 | [www.lasbest.org](http://www.lasbest.org)